

# BEVERLY CENTER

**\*\* MEDIA ALERT \*\* MEDIA ALERT \*\* MEDIA ALERT \*\***

## **BEVERLY CENTER GRAND REVEAL WEEKEND DAY 3: FITNESS AND FASHION WITH TOP LA STUDIOS**

***Beverly Center to become health and wellness hub thanks to LIT Method, Playground LA and Aura Yoga***

**WHO/WHAT:** Beverly Center's weekend-long celebration of its \$500 million reimagination continues Sunday with a premium wellness experience led by **LIT Method, Playground LA** and **Aura Yoga** in Grand Court.

- Led by co-founders Taylor and Justin Norris, **LIT Method** will deliver a high-intensity, low-impact workout using bodyweight and resistance bands to deliver serious sweat.
- Led by Kenny Wormald, **Playground LA's** hip-hop class will offer an intense and easy-to-follow workout.
- **Aura Yoga's** movement and breath-based class will connect mind, body and spirit while introducing Aura sequencing and methodology.

Food and beverage to be provided after each session. Special offers from select retailers and restaurants provided. For more details, please visit [www.beverlycenter.com/grand\\_reveal](http://www.beverlycenter.com/grand_reveal).

**\*\*Please use @beverlycenter and #GrandRevealWeekend in social\*\***

**WHEN:** **Sunday, November 4, 2018**

11:00am: Press Arrivals and Guest Check-In for Beverly Center x Lit Method  
11:30am: Beverly Center x LIT Method Class Begins

1:30pm: Press Arrivals and Guest Check-In for Beverly Center x Playground LA  
2:00pm: Beverly Center x Playground LA Class Begins

4:00pm: Press Arrivals and Guest Check-in for Beverly Center x Aura Yoga  
4:30pm: Beverly Center x Aura Yoga Class Begins

**WHERE:** Beverly Center Grand Court – Level 6  
8500 Beverly Blvd., Los Angeles, CA 90048

### **MEDIA CONTACTS:**

Jenn Deese  
Beverly Center, PMK·BNC  
(310) 854-3212  
[Jenn.Deese@pmkbnc.com](mailto:Jenn.Deese@pmkbnc.com)

Michelle Ravelo,  
Beverly Center, PMK·BNC  
(310) 854-4755  
[Michelle.Ravelo@pmkbnc.com](mailto:Michelle.Ravelo@pmkbnc.com)

### **About Beverly Center**

With LA's largest collection of shops and restaurants under one magnificent skylight, the new Beverly Center reflects the diverse styles and tastes of Los Angeles and its many visitors. An unparalleled collection of luxury, contemporary and fast-fashion brands awaits shoppers, including Apple, Balenciaga, Coach, COS, Fendi, The Celect, Dolce & Gabbana, G-Star Raw, Gucci, H&M, If & Co., Longchamp, Louis Vuitton, Maje, MCM, Michael Kors, Omega, Polo Ralph Lauren, Prada, Saint Laurent, Sandro, Salvatore Ferragamo, Superdry, Tiffany & Co., Traffic Los Angeles, Uniqlo, Versace, Wolford, Zara and more. An unmatched restaurant collection includes fine-dining options Cal Mare, Farmhouse and Yardbird Southern Table & Bar, and fast-casual eateries Eggslut, Easy's, Tocaya Organica, Maragume Udon, LAMILL Coffee and Pitchoun Bakery & Cafe. More great additions, including The Webster, are coming soon. Visit [beverlycenter.com](http://beverlycenter.com) or follow @beverlycenter in social media for more information.

###

