

B E V E R L Y C E N T E R

**** MEDIA ALERT ** MEDIA ALERT ** MEDIA ALERT ****

BEVERLY CENTER GRAND REVEAL WEEKEND CELEBRATION BEGINS NOV. 2 DAY 1: CELEBRATORY TOAST FOLLOWED BY THE HOLLYWOOD REPORTER'S 'CANDIDLY COSTUMES'

WHAT: To celebrate the completion of **Beverly Center's** \$500 million reimagination, Taubman Centers Inc. **CEO Robert Taubman** and **COO William Taubman**, and Beverly Center **General Manager Ralph Barnes**, will conduct a celebratory toast to kick off a weekend of special events.

First on the list, Beverly Center is partnering with **The Hollywood Reporter** to host "Candidly Costumes," a transformative conversation about the power of fashion in film. In association with the Costume Designers Guild, the event will be moderated by The Hollywood Reporter's Style and Fashion News Director **Booth Moore** and will be held in the center's new Grand Court.

On Saturday, Beverly Center and Create & Cultivate will bring together creatives, entrepreneurs and influencers for a series of motivational conversations. On Sunday, Beverly Center will become a health and wellness hub with help from top LA studios. Throughout the weekend, select retailers and restaurants will provide special offers and the center will host numerous events. For details, please visit www.beverlycenter.com/grand_reveal.

**** Please use @beverlycenter and #GrandRevealWeekend in social ****

WHO: Costume designers **Erin Benach** (*A Star is Born*), **Alexandra Byrne** (*Mary Queen of Scots*), **Ruth E. Carter** (*Black Panther*), **Sandy Powell** (*Mary Poppins Returns*, *The Favourite*), **Carlos Rosario** (*The Girl in the Spider's Web*) and The Hollywood Reporter's Style and Fashion News Director **Booth Moore**.

WHEN: **Friday, November 2, 2018**
5:30pm: Press Arrivals & Check In / Red Carpet Arrivals
6:00pm: Happy Hour / Red Carpet Arrivals
7:00pm: Celebratory Toast
7:10pm: Candidly Costumes Panel moderated by Booth Moore
8:00pm: Event Concludes

WHERE: Beverly Center Grand Court – Level 6
8500 Beverly Blvd., Los Angeles, CA 90048

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About Beverly Center

With LA's largest collection of shops and restaurants under one magnificent skylight, the new Beverly Center reflects the diverse styles and tastes of Los Angeles and its many visitors. An unparalleled collection of luxury, contemporary and fast-fashion brands awaits shoppers, including Apple, Balenciaga, Coach, COS, Fendi, The Celect, Dolce & Gabbana, G-Star Raw, Gucci, H&M, If & Co., Longchamp, Louis Vuitton, Maje, MCM, Michael Kors, Omega, Polo Ralph Lauren, Prada, Saint Laurent, Sandro, Salvatore Ferragamo, Superdry, Tiffany & Co., Traffic Los Angeles, Uniqlo, Versace, Wolford, Zara and more. An unmatched restaurant collection includes fine-dining options Cal Mare, Farmhouse and Yardbird Southern Table & Bar, and fast-casual eateries Eggslut, Easy's, Tocaya Organica, Maragume Udon, LAMILL Coffee and Pitchoun Bakery & Cafe. More great additions, including The Webster, are coming soon. Visit beverlycenter.com or follow @beverlycenter in social media for more information.

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About The Hollywood Reporter

The Hollywood Reporter is the entertainment industry's flagship media brand. With in-depth reporting, analysis, unprecedented access, world-class photography and video, and feature exclusives, *The Hollywood Reporter* is the definitive source for breaking entertainment and business news. *THR* won a 2016 Webby Award for best online film and video in the entertainment category, and was nominated for a 2017 Webby in the magazine website category. *THR* also picked up the American Society of Magazine Editors National Magazine Award for General Excellence in the Special Interest category in 2015 and 2016, in addition to a 2015 and 2016 ASME National Magazine Award nomination for Magazine of the Year and a Gerald Loeb Award nomination for its Studio Chiefs Roundtable. Additionally, the brand took home 10 SoCal journalism awards in 2015, seven in 2016, and 14 in 2017, including online journalist of the year and best blog honors for "The Race" and "THR Esq." In 2014, *The Hollywood Reporter* staff won Los Angeles Area Emmy Awards for *The Hollywood Reporter in Focus: The Wolf of Wall Street*. *The Hollywood Reporter* and SundanceTV partner to co-produce and broadcast *Close Up With The Hollywood Reporter*, a Daytime Emmy-nominated original non-fiction series featuring panels with potential Emmy and Oscar nominees.

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